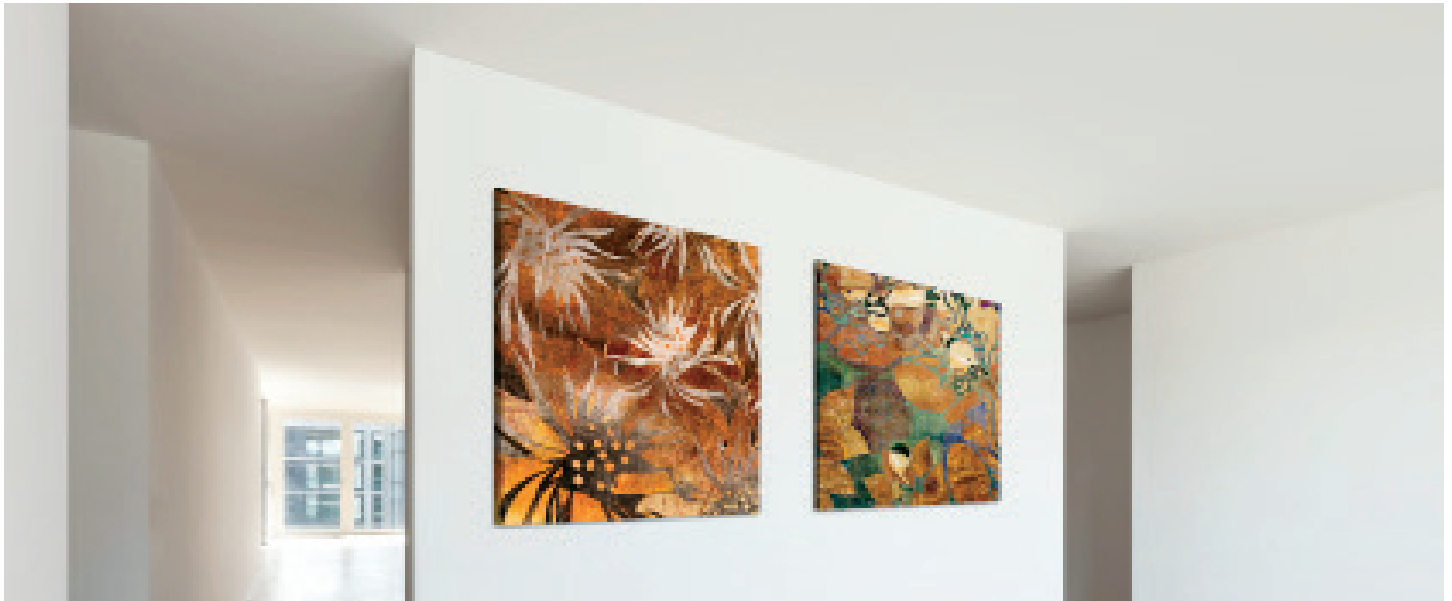


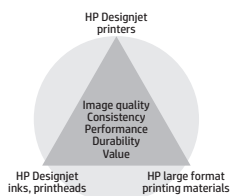


# HP Artist Matte Canvas



## The HP Designjet printing system—the complete solution

HP Designjet printers, Original HP inks and printheads, and Original HP printing materials are designed to work together as a system to provide reliable, consistent results with every print.



<sup>1</sup> With Original HP 772, HP 91, or HP 70 Photo Inks, or HP 771 Vivid Photo Inks, or HP 83 UV inks. Indoor display permanence rating for interior displays/ away from direct sunlight, under glass by HP Image Permanence Lab and/or by Wilhelm Imaging Research, Inc. on a range of HP media. For more information, see [globalBMG.com/hp/t/printpermanence](http://globalBMG.com/hp/t/printpermanence).

<sup>2</sup> With HP 70 Photo Inks. Interior in-window display ratings by HP Image Permanence Lab on a range of HP media. HP predictions based on test data under Xenon-Arc illuminant—calculation assumes 6000 Lux/12 hr day. For more information, see [globalBMG.com/hp/t/printpermanence](http://globalBMG.com/hp/t/printpermanence).

<sup>3</sup> With Original HP 771 Vivid Photo Inks or HP 91 or HP 70 Photo Inks. Performance varies based on printer and print profile. Water resistance testing by HP Image Permanence Lab on a range of HP media and follows ISO 18935 method. For more information, see [globalBMG.com/hp/t/printpermanence](http://globalBMG.com/hp/t/printpermanence).

## Produce high-quality, affordable reproductions

### Outstanding image quality at an affordable price

Achieve a natural, artistic look and feel for photo enlargements and reproductions. Produce true artistic quality—with outstanding image quality and precise colors—on the bright-white, slightly textured matte finish of this affordable canvas.

### Create long-lasting reproductions

Produce prints that withstand the test of time. Providing excellent image stability, HP Artist Matte Canvas and Original HP inks produce long-lasting prints—up to 200 years indoors, away from direct sun,<sup>1</sup> up to 3 years in-window, unlaminated.<sup>2</sup>

### Maintain an easy, smooth workflow

To provide trouble-free printing, Original HP printing materials are designed together with HP Designjet printers. This sturdy canvas is easy to handle. And you can choose from a wide variety of compatible laminates.

Target customers	Applications	Benefits
Fine artists	Art reproductions	Vivid, true colors and sharp detail on affordable canvas
Professional photographers	Photo enlargements	Slightly textured surface for artistic look and feel
Art reproduction houses		Sturdy, easy-to-handle substrate
Graphics-oriented print service providers		Quick-dry, water-resistant prints <sup>3</sup>
		Up to 200 years indoor display permanence <sup>1</sup>
		Up to 3 years, unlaminated in-window display permanence <sup>2</sup>

## Technical specifications



### HP Artist Matte Canvas

For the latest ICC profiles/paper presets and a variety of resources to help you get the most out of your printer and HP large format printing materials, please visit [globalBMG.com/hp/](http://globalBMG.com/hp/).

<b>Weight</b>	390 g/m <sup>2</sup> per ISO 536 Test Method			
<b>Thickness</b>	396 microns/15.6 mil per ISO 534 Test Method			
<b>Opacity</b>	Greater than 99% per TAPPI T-425 Test Method			
<b>Brightness</b>	97% per TAPPI T-452 Test Method			
<b>Whiteness</b>	117 per ASTM E313			
<b>Finish</b>	Matte			
<b>Operating temperature</b>	15 to 30° C / 59 to 95° F			
<b>Operating humidity</b>	30 to 70% RH			
<b>Display permanence (Indoor home or office)</b>	Up to 200 years with Original HP 772, HP 91, or HP 70 Photo Inks, or HP 771 Vivid Photo Inks, or HP 83 UV inks <sup>4</sup>			
<b>Display permanence (Commercial in-window, unlaminated)</b>	Up to 3 years with Original HP 70 Photo Inks <sup>5</sup>			
<b>Water resistance</b>	Water resistant with Original HP 772, HP 91, or HP 70 Photo Inks, or HP 771 Vivid Photo Inks <sup>6</sup>			
<b>Dry time</b>	Instant dry			
<b>Lamination</b>	Yes, liquid water-based laminates			
<b>Shelf life</b>	1 year, unopened in original packaging			
<b>Storage temperature</b>	10 to 35° C / 50 to 77 ° F			
<b>Storage humidity</b>	25 to 80% RH			
<b>Country of origin</b>	Product of United States			
<b>Ordering information</b>	<b>Product numbers</b>	<b>Roll sizes</b>	<b>UPC Codes</b>	<b>Region</b>
	E4J54B	610 mm x 15,2 m (24 in x 50 ft)	848412014785	Worldwide
	E4J55B	914 mm x 15,2 m (36 in x 50 ft)	848412014792	Worldwide
	E4J56B	1067 mm x 15,2 m (42 in x 50 ft)	848412014808	Worldwide
	E4J57A	1117 mm x 15,2 m (44 in x 50 ft)	848412014815	Worldwide
	E4J58B	1524 mm x 15,2 m (60 in x 50 ft)	848412014822	Worldwide
<b>Warranty</b>	HP large format printing materials are free from defects in materials and workmanship. For warranty statement, please see <a href="http://globalBMG.com/hp/MediaWarranties">globalBMG.com/hp/MediaWarranties</a> . To obtain warranty service, please contact BMG customer support.			

<sup>4</sup> Indoor display permanence rating for interior displays/away from direct sunlight, under glass by HP Image Permanence Lab and/or by Wilhelm Imaging Research, Inc. on a range of HP media. For more information, see [globalBMG.com/hp/t/printpermanence](http://globalBMG.com/hp/t/printpermanence).

<sup>5</sup> Interior in-window display ratings by HP Image Permanence Lab on a range of HP media. HP predictions based on test data under Xenon-Arc illuminant— calculation assumes 6000 Lux/12 hr day. For more information, see [globalBMG.com/hp/t/printpermanence](http://globalBMG.com/hp/t/printpermanence).

<sup>6</sup> Performance varies based on printer and print profile. Water resistance testing by HP Image Permanence Lab on a range of HP media and follows ISO 18935 method. For more information, see [globalBMG.com/hp/t/printpermanence](http://globalBMG.com/hp/t/printpermanence).

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