

CUT COSTS NOT CORNERS.  
GENUINE KYOCERA TONER.



# GET A GENUINE ADVANTAGE.

There is only one way to avoid toner malfunctions and the hassle and expense of reprinting, and that is by using only genuine KYOCERA toner. It is only with genuine toner that your business will get high quality prints, high device reliability, with lower environmental impact as well as cost savings.

Independent testing of image quality and efficiency of genuine KYOCERA toner in comparison to 3rd party or so-called “compatible” toners shows that only genuine KYOCERA toner can deliver the quality, economy and reliability you expect when operating your KYOCERA device.



---

## BEWARE OF COUNTERFEIT TONER.

Counterfeit toner is manufactured and packaged to look like a genuine KYOCERA. However, it certainly won't deliver the same quality, reliability and performance. Counterfeit toner is illegally manufactured and sold.



BEWARE

## WHAT TO LOOK OUT FOR.

A hologram that does not change colour when used with a Handy Viewer (contact your dealer for the latest information on the colour-shift when using the Handy Viewer and hologram combination). In addition, there will be unusually low pricing of the product. Furthermore, in order to be certain that a product is genuine it is always advisable to purchase through an authorised KYOCERA dealer channel.

---

---

# BE SURE ABOUT YOUR PRINT VOLUMES



ISO  
TESTED

Genuine KYOCERA toner has been independently tested and **ISO approved** (ISO/IEC 19752 for mono and ISO/IEC 19798 for colour devices).

---

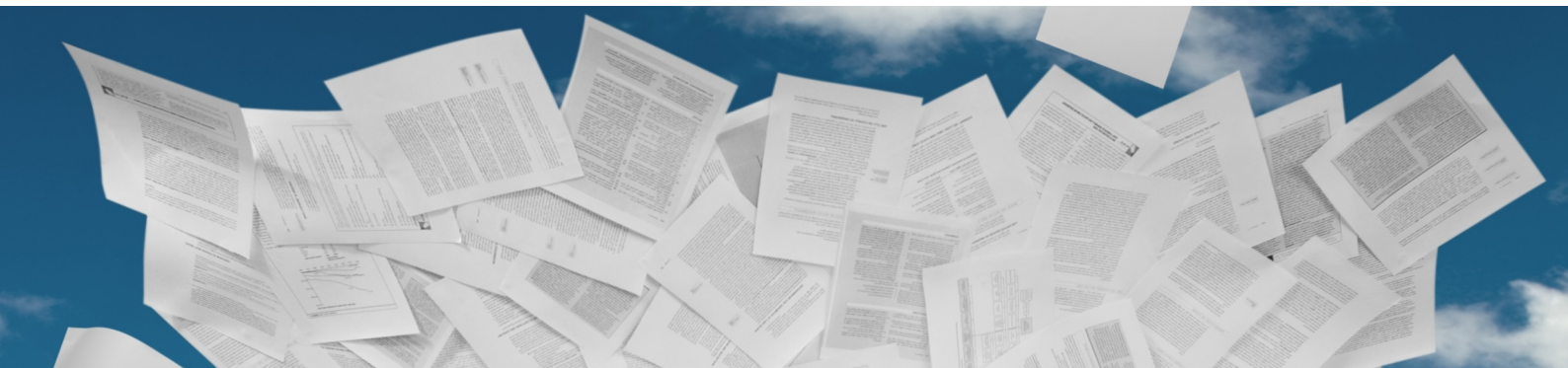
## DON'T SETTLE FOR LESS.

UP TO **9 X MORE RELIABLE** PRINT QUALITY.

Every business needs reliable high quality prints when communicating both internally and externally. Unfortunately 3rd party or “compatible” toners don’t always live up to expectations. They can cause faded prints, ghosting, streaks or blotches, and are not guaranteed to produce satisfactory and even prints.

Only genuine KYOCERA toner guarantees the level of quality your business deserves. Genuine KYOCERA toner consistently gives you high quality printing that will save you paper, toner, time, money.

- > 3rd party toners tested caused faded prints after a short period of time.
- > 3rd party toners tested caused significantly more unusable prints.
- > 3rd party toners tested caused noticeable differences in colour intensity.





# KEEP YOUR BUSINESS RUNNING.

Cutting costs shouldn't cut into your productivity. When 3rd party or so-called "compatible" toner malfunctions, so does your business, as you waste both time and money. Your devices can even sustain damage from 3rd party toner, which isn't covered by KYOCERA's warranty. KYOCERA's ECOSYS devices are known for their long-life technology and excellent

reliability. Using 3rd party toners could compromise the benefits and performance you expect from our devices. Genuine KYOCERA toner has been proven to cause no toner-related downtime. It just works.

---

#### FINDINGS FROM THE TÜV TONER TEST.

- > Genuine KYOCERA toner was the only toner to deliver 100 % uptime.
- > 3rd party toner can damage print units.
- > 3rd party toner cartridges can suffer from leakage.

#### WARRANTY

Any technical defects or other technical problems proven by KYOCERA to be caused by the use of 3rd party toner could invalidate the KYOCERA warranty.

---



# KEEP IT CLEAN.

UP TO 58% LESS WASTE.

Businesses strive to be kinder to the environment. KYOCERA ECOSYS devices help your business achieve that goal through their low energy consumption and long-life technology and toner only concept. Using 3rd party toner seriously undermines these efforts. In fact, the TÜV toner test found that genuine KYOCERA toner produced up to 58 % less waste.

Only genuine KYOCERA toner is designed and manufactured to work with ECOSYS devices, to give you the greenest and most efficient printing solution.

KYOCERA TONER IS FREE OF HARMFUL SUBSTANCES SUCH AS:

- > Mercury, cadmium, lead and nickel
- > Chromium-VI compounds
- > Dyes that might release carcinogenic particles

---

> GENUINE KYOCERA TONER ADVANTAGES AT A GLANCE:

- > Excellent image quality offered by advanced toner and colour technology.
- > Increased productivity due higher printer reliability.
- > Maximum printer life and full guarantee protection.
- > Environmental standard compliance and less excess waste.

Genuine KYOCERA toner and KYOCERA devices are a perfect match.

---

# Printzone.

1300 782 636

KYOCERA Document Solutions Australia  
Ph: 13 59 62  
[www.kyoceradocumentsolutions.com.au](http://www.kyoceradocumentsolutions.com.au)

KYOCERA Document Solutions New Zealand\*  
Ph: 0800 459 623  
[www.kyoceradocumentsolutions.co.nz](http://www.kyoceradocumentsolutions.co.nz)

\* KYOCERA Document Solutions New Zealand is the trading name of the New Zealand branch of KYOCERA Document Solutions Australia Pty Ltd a corporation incorporated in Australia.

Kyocera does not warrant that any specifications mentioned will be error-free. Specifications are subject to change without notice. Information is correct at time of going to press. All other brand and product names may be registered trademarks or trademarks of their respective holders and are hereby acknowledged.

KYOCERA Document Solutions Australia Pty. Ltd ABN 77 003 852 444

YOUR KYOCERA BUSINESS PARTNER

